RO MORRIS ROWAN

818-515-9427

Hard-working, enthusiastic, curious and eager to contribute and enhance the human experience through technology, sound, video and the arts. Solid foundation as a cellist, composer, sound designer, musicologist, team leader, photographer, videographer and video editor.

PROFESSIONAL EXPERIENCE

CONTENT DESIGNER, PRODUCER OUTPUT INC., HOLLYWOOD, CA	2017 - PRESENT
• Created and produced original content for Arcade (c3ll0, V10L1N, Ambient Cello, Horrific Cello, Passport)	
SCORING COORDINATOR MICHAEL GATT, GATTSOUND, SANTA MONICA, CA • DC Super Hero Girls (Warner Bros.), Blood Drive (Syfi)	2016 - PRESENT
 PRESET DESIGNER OUTPUT INC., HOLLYWOOD, CA Designed and created presets for Substance and Analog Strings 	2016 - PRESENT
WEB DESIGNER ON POINT GROUP INC., SAN DIEGO, CA	2016 - PRESENT
 CREATOR, ARTISTIC DIRECTOR, VIDEOGRAPHER, PHOTOGRAPHER THE ASA COLLECTIVE – BOSTON, MA & LOS ANGELES, CA Created concept, funded, assembled team and initiated launch of web-based collaborative organization Selected featured artists for website; directed, videotaped, edited and posted videos; wrote artist bios Facilitated collaborations between musicians, designers, illustrators and artists 	2012 – PRESENT
 OWNER, PHOTOGRAPHER, VIDEOGRAPHER, EDITOR ROWBOAT PRODUCTION – BOSTON, MA & LOS ANGELES, CA Specializes in journalistic photography, promotional shots for artists, live performance and head-shots Photos featured on albums, websites, ABC, PLAYBILL and Meinl Cymbals Featured photographer for Boston's RAW Artists Showcase - Provocations 	2011 – PRESENT
 PROFESSIONAL CELLIST PREELANCE - LOS ANGELES, CA; BOSTON, MA; NEW YORK, NY Recorded on over 250 albums, film scores, documentaries, video games, television shows, sound libraries and commercials including <i>The Lion King, Rent Live</i>, Disney's <i>Brave, O.J.: Made In America, Vikings, Agents of S.H.I.E.L.D, Survivor, Halo Wars 2</i>, deadmau5, Deepak Chopra, Mike Posner, Active Child and Melissa Ferrick Performed in more than 275 concerts nationally and internationally including Lorde, deadmau5, Willie Nelson, Annie Lennox, The Boston Pops, Shirley Manson, Dream Theater, Streetlight Manifesto, Lalah Hathaway, Melissa Ferrick, Alan Silvestri, Ron Carter Pit musician for musicals in New York, Los Angeles, Vermont and Massachusetts Studied with Eugene Friesen (Paul Winter Consort), Owen Young (Boston Symphony), Simon Shaheen (Qantara) and Patricia Pinkston (Utah Symphony) Experience performing and recording in genres including orchestral, musical theater, film, video game, pop, rock, world, hip hop, electronic, country, bluegrass, singer-songwriter 	
COMPOSER, ARRANGER CASSETTE, LOS ANGELES, CA	2017 - 2019
COMPOSER'S ASSISTANT THE WELLSPRING MUSIC, SILVERLAKE, CA • Imposters (Bravo)	2017
 CONTENT ENGINEERING INTERN APPLE – CUPERTINO, CA Contributed creative sound design assets to the music applications content libraries Executed rigorous and efficient Quality Assurance (QA) testing on time-sensitive projects which allowed for deadline achievement Quickly ramped up understanding of complex projects and deliverables to support other Content Engineer mombars 	

- members
 Created and developed a marketing program for the Apple Store Marketing Challenge (ASMC) for interns; led a team of four interns, organized and presented concept to ASMC committee; placed third out of forty teams
- Awarded the Grace Hopper Conference Scholarship to attend the conference and serve as an ambassador for Apple

 DJ/HOST, MANAGEMENT GROUP, VISUAL MEDIA TEAM BERKLEE INTERNET RADIO NETWORK (BIRN) – BOSTON, MA Created, directed, curated, hosted and operated three separate radio shows Conducted interviews with The Milk Carton Kids, Zoë Keating, Gaby Moreno, Lenka and Amber Rubarth Co-created and co-managed the Video Team within the Management Group which successfully created the series first video presence on YouTube Videotaped, edited and developed content for the BIRN YouTube Channel 	2011 – 2012 station's
MANAGER UCLA RECREATION – LOS ANGELES, CA	2008 – 2010
PERSONAL FITNESS TRAINER (PFT); PFT COORDINATOR UCLA RECREATION – LOS ANGELES, CA	2006 – 2010
OWNER, PERSONAL FITNESS TRAINER MINDBODY FITNESS – LOS ANGELES, CA	2005 – 2010
ASSISTANT FILM EDITOR, PRODUCTION ASSISTANT BIRTHMARK ENTERTAINMENT – HOLLYWOOD, CA • Edited live concerts using Final Cut Pro; digitized and catalogued footage; designed DVD menus and structur • Managed talent, locked up set and broke down for <i>Monk</i> , Jennifer Lopez Listening Party, Jessica Simpson	2004 – 2005 e
MUSIC PUBLISHING PROJECT MANAGER YELTON RHODES – HOLLYWOOD, CA • Managed composers' song registrations with ASCAP, BMI and SESAC	2003 – 2005

- Managed composers' song registrations with ASCAP, BMI and SESAC
- Conducted extensive research on material protected by copyright laws
- Created innovative systems of organization to produce higher revenue for composers

SKILLS

CELLO PERFORMANCE

Live, studio, film, musical theater Improvisation & sight-reading Flexible adaptation & adoption of genres SOUND DESIGN Recording & Audio Editing Sampling, MIDI & Preset Design Composition & Arranging

SOFTWARE

Logic Pro X, Pro Tools, Kontakt, Reason, Ableton Live, Resolume, Sibelius, MaxMSP, Jitter, GarageBand, MainStage Final Cut Pro X, Photoshop, Keynote, Pages, Numbers, Microsoft Word, Excel, Powerpoint

EDUCATION

BERKLEE COLLEGE OF MUSIC, BOSTON Bachelor of Music in Electronic Production & Design (EPD) GPA: 3.9 (Summa Cum Laude)

UNIVERSITY OF CALIFORNIA, LOS ANGELES (UCLA) Bachelor of Arts in Musicology (Emphasis in television & film music) GPA: 3.4

AWARDS/ACCOMPLISHMENTS

Grace Hopper Conference Scholarship – Apple, 2014 Apple Store Marketing Challenge, 3rd Place – Apple, 2014 William Randolph Hearst Scholarship – Berklee College of Music, Fall 2012 Laurie Anderson Women in Music Technology Award – Berklee College of Music, Spring 2012 Outstanding Scholar Award – Berklee College of Music, Spring 2011 North American Scholarship – Berklee College of Music, 2010 – 2013 Summa Cum Laude – Berklee College of Music, 2010 – 2013 Dean's List, Berklee College of Music, Fall 2010 – Fall 2013 UCLA Personal Fitness Trainer MVP, 2007 Dean's Honors List – UCLA, Fall 2003, Spring 2004 Provost's Honors List – UCLA, Spring 2002 Women's National Rugby Team, Under 23 selection, 2002 Dean's Honors List – Los Angeles Mission Community College, Fall 1998, Fall 1999 Dean's Honors List – Los Angeles Mission Community College, Fall 1997 Southern California Schools Band and Orchestra Association (SCSBOA) 9 Superior Ratings

PHOTO/VIDEO

Live concerts Promotional Material Editing

9/2010 - 12/2013

9/2000 - 6/2004